00:15:00

GEN



Contract / Revision

Original Date / Revision

10/15/12

WDAF-TV

574910 /

ORDER

Flight Dates 10/16/12-10/22/12

 Product
 Estimate #
 1951

 KANDER FOR MISSOURI
 Alt Order #
 09771612

 Annual Care
 15%
 Billing Type
 Cash

Order Sep

Agency Com 15% Order Type GENERAL

Billing Contact Billing Cycle EOM/EOC

Advertiser Kander/D/Sec of State

650 Massachusetts Ave NW

Billing Calendar BROADCAST

Suite 210

Agency Buying Time LLC

Washington, DC 20001

Rev Codes SP-POL CAN

Buying Contact
Sales Office DC-M Product Codes PL1Xb
Sales Region NAT Priority 3

650 Massachusetts Ave NW
Suite 210

Sales Region NAT
Agency Ref
Advertiser Ref

Advertiser Ref

Start Date

Order%

Primary Account Executive Dan Driscoll

Account Executive

Dan Driscoll 100% Order Share 20% Market Value 98750

End Date

Competing Station % of Order Amount KCPT % 0 31% 30612 **KCTV KCWE** % 0 21725 22% **KMBC** % 0 KMCI 0 % **KPXE** 27% 26662 **KSHB** % 0 **KSMO**

Billing Plan **Order Totals Net Amount Gross Amount** Rating Start Date End Date # Spots Net Amount Gross Amount # of Spots Month 0.00 10/01/12 10/22/12 35 \$16,787.50 \$19,750.00 \$16,787.50 \$19,750.00 October 2012 35 0.00 35 \$16,787.50 \$19,750.00 Totals

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L	.n	Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len	Spots	Rate Pri	Rtg Type	Spots	Amount
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					M-F 530-6a							ì		
	F	FOX Ne	∍ws			REV								
		Sta	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
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	2	4	10/19/12	10/19/12	M-F 530-6a	CM-All	530-6a		:30	1	\$300.002	0.00 NM	1	\$300.00
		•	1 401 1 401 1 541		M-F 530-6a							1		
	F	FOX Ne	ews			REV								
		Sta	art Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
	We	aek: 10		10/21/12	F	1	\$300.00	0.00						
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		,		(1000)	M-F 530-6a	The second secon								
	1	FOX N	ews			REV								
		Sta	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
	We	eek: 10		10/28/12	M	1	\$300.00	0.00						



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Flight Dates 10/16/12-10/22/12

Hiatus Dates

Original Date / Revision 10/15/12/ 10/15/12

Order Sep 00:15:00

Advertiser Kander/D/Sec of State

Product KANDER FOR MISSOURI Estimate #

1951

n Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Sp	ots	Rate Pri	Rtg Type S		s Amount
4 4	10/18/1:	2 10/18/12		CM-AII	6-7a	T	:30	1	\$600,002	MM 00.0	1	\$600.0
FOX N	Vews		IVI-1" O-1 B	REV								
	tart Date	End Date	Weekdays	Spots/Week	Rate	Rating						
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5 4	10/19/1	2 10/19/12	M-F 6-7a	CM-All	6-7a	F	:30	1	\$600.002	0.00 NM	1	\$600.0
			M-F 6-7a									
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_	tart Date	End Date	<u>Weekdays</u>	Spots/Week 1		Rating 0.00				-		
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6 4	10/16/1.	2 10/10/12	M-F 7-9a 7-8a		(7:00 AM-8:0	•	.ĢO	•	φυευ.υυ ε	0.00 (41)	•	₩ 0 €.0,0
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7 4	10/17/1	2 10/17/12	M-F 7-9a	CM-All	7-8a	W	:30	1	\$525.002	0.00 NM	1	\$525.0
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8 4		2 10/21/12	M-F 7-9a	CM-AII		M	:30	1	\$525.00 2	0.00 NM	1	\$525.0
Q 4	10/22/1	e ivieeiie	7-8a	Çişi-v-li	(7:00 AM-8:		,00		******	9.00	,	40 4 400 50 - 4
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9 4	10/16/1	2 10/16/12		CM-All		~~~~~~	:30	1	\$525.002	0.00 NM	1	\$525.0
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_	Start Date 0/15/12	End Date 10/21/12	<u>Weekdays</u> -T	Spots/Week 1		0.00						
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11 4	10/19/1	2 10/19/12		CM-All		~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~	:30	1	\$525.002	0.00 NM	1	\$525.0
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Noon	s News		•	REV								
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k 6	a News	•	M-F 12-1p	REV						· ·		
	s News	End Date	Weekdavs	Spots/Week	<u>Rate</u>	Rating				l		
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্ব প	i Visei I	n : \/ (M-F 12-1p	≫181.v.//		•••	- 20 00	•	Acres while a see and	Section 20. p. 16 p. 18	•	Acres and all a



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Flight Dates 10/16/12-10/22/12

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Order Sep 00:15:00

Advertiser Kander/D/Sec of State

Product KANDER FOR MISSOURI Estimate # 1951

											Total	24
Ln Ch	Start	End	Inventory Code			ime Days	Len Spo		Rate Pri \$300.002	Rtg Type S 0.00 NM	Spots 1	Amount \$300.00
14 4	10/22/1	2 10/22/12	M-F 120-1p M-F 12-1p	CM-AII	12-19	M	:30	1	\$300.00 Z	U.DO MINI	1	#300.UV
Noons	s News		Will Imalp	REV								
<u>s</u>	Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
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15 4	10/16/1	2 10/16/12			5-530p (5:00 PM-5:3	-T	:30	1	\$600.002	0.00 NM	1	\$600.00
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	tart Date	End Date	Weekdays	Spots/Week	Rate	Rating						
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A1			5-530p`		(5:00 PM-5:3	10 PM)						
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17 4		2 10/22/12	M-F 5-6p	CM-All	5-530p	M	:30	1	\$600.002	0.00 NM	1	\$600.00
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18 4		2 10/17/12			530-6p	W	:30	1	\$600.002	0.00 NM	0	\$0.00
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News	3		~-~ . F		,	ŕ						
_	Start Date	End Date	<u>Weekdays</u>	Spots/Week		Rating						
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Spot 0	Ch Date Ra	<u>inge</u> 2-10/21/12 N	Description A-F 5-60			±:5:30 PM-6:00 P-	·····		:30 (\$600-00)			
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19 4	10/19/1	2 10/19/12	M-F 5-6p	CM-AII	530-6p		:30	1	\$600.002	0.00 NM	1	\$600.00
10 -1	(90) (90)	e i de i en i de	530-6p	V - 11 - 11	(5:30 PM-6:	00 PM)				i		
News	3									1		
	Start Date	End Date	<u>Weekdays</u>	Spots/Week		Rating						
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20 4	10/16/1	2 10/16/12	M-F 6-630p M-F 6-630p	CIM-MII	6-630p	on § at on in on in	.yu	,	\$900.00 Z	U.OU INIVE	,	\$200.00
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<u>s</u>	Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
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21 4	10/16/1	2 10/16/12	M-F 9-10p	CM-All		-T	:30	1	\$800.003	0.00 NM	1	\$800.00
News	•		M-F 9-10p	REV	(9:30 PM-10	:00 PIVI)						
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22 4		2 10/18/12	M-F 9-10p	CM-All	9-10p	T	:30	1	\$800.003	0.00 NM	1	\$800.00
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DATE OF THE PARTY		2 10/22/12			9-10p	V.00	:30	1	\$800.003	0.00 NM	1	\$800.00
		ai 1 1/25 # 45/1 1 fc	191" 1 15" 1 1517	~ ikii.gli			.~~	1	Sin in Section 20, page	AN AN PROPERTY		* * * * * * * *
23 4	10/22/1		M-F 9-10p		(9:30 PM-16	:00 PM)				3		
		en e		REV	(9:30 PM-16	::00 PM)						
23 4 News		End Date 10/28/12		REV Spots/Week	Rate	:00 PM) <u>Rating</u> 0.00						



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Flight Dates 10/16/12-10/22/12

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Original Date / Revision 10/15/12/ 10/15/12

Order Sep 00:15:00

Advertiser Kander/D/Sec of State

Product KANDER FOR MISSOURI Estimate # 1951

Line Ch.   Start   End   Inventory Code   Break   Start/End Time   Days   Len Spots   Rate   Pri   Rtg Type   Spots   Amount							Tota	ls
News   Start Date   Color   Merit	Ln Ch Start End	Inventory Code Break	Start/End Time Days			Rtg Type S	pots	ACCUMENTATION OF THE PARTY OF T
News   Start Date   End Date   Weekdays   Septia/Week	24 4 10/17/12 10/17/12	* * * *	10-1030pW	:30 1	\$800.003	0.00 NM	1	\$800.00
Meek: 10/16/12   10/21/12   10/21/12   10/21/12   M-F 10-1030p	News							
25 4   10/12/12   10/22/12   10/22/12   M+F 10-1030p   M+F 10-10	***************************************		(10000000000000000000000000000000000000					
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REV   Start Date   End Date   Weekdays   Mr   Foot   Spots   Ret   Rating   Ret   Spots   Ret   Rating   Ret   Rating   Ret   Rating   Ret   Rating   Ret   Rating   Ret   Rating   Ret   Ret   Rating   Ret   R	25 4 10/22/12 10/22/12	•	10-1030p M	:30 1	\$800.003	0.00 NW	1	\$800.00
Mesk: 10/22/12   10/22/12   Mr-1-0-	News							
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New   Start Date   End Date   M-F 1030-1102p   Spots/Week   Rate   Spots/Week   Start Date   S		· · · · · · · · · · · · · · · · · · ·	<del></del>	·9Λ 1	¢ያስለ ስለ ዓ	0.00	1	\$600 NA
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News   Start Date   End Date   Weekdays   T-NFF-   South   S	***************************************							
New   Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   Rating   New   Start Date   M-F 6-7a   CM-Ail 6-7a   T-WTF   30   1 \$600.002   0.00   NM   1 \$600.002   NM   2 \$1,050.002   NM   2 \$1,050.002   NM   1 \$600.002   NM   1 \$60				√30 1	\$600 00 2	0.00	1	\$600.00
Start Date   End Date   Weekdays   Spots/Week   Rate   Section	20 4 10/10/12 10/10/12	•		.50	<b>ቅ</b> ዩያያያ. የያታ ድ	0.00 14141	'	φύου.συ
New	News							
N29   4   10/16/12   10/19/12   M-F 6-7a   M-F 7-9a   N-F 7-F 7-F 7-F 7-F 7-F 7-F 7-F 7-F 7-F 7								
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N 30	***************************************							
FOX News				:30 2	\$525.00.2	0.00 NM	2	\$1.050.00
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News   Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   Week: 10/15/12   10/19/12   10/19/12   M-F 5-6p   CM-All   530-6p   (5:30 PM-6:00 PM)   Sizer Date   End Date   Loft Date   Sizer Date   End Date   Weekdays   Spots/Week   Rate   Rating   Rating   Rating   Rating   Rating   Sizer Date   End Date   Weekdays   Spots/Week   Rate   Rating   Ra			- · · · · · · · · · · · · · · · · · · ·					
N31 4 10/16/12 10/19/12 M-F 7-9a								
FOX News   FOX News   FEV   REV			A 11/4 to 1 4 4	:30 2	\$525.002	0.00 NM	2	\$1,050.00
Start Date   End Date   Weekdays   Spots/Week   Rate   Rating		8-9a	(8:00 AM-9:00 AM)					
Week: 10/15/12       10/21/12       -TWTF       2 \$525.00 0.00         N32 4 10/16/12 10/19/12 M-F 5-6p 5-530p CM-All 5-530p -TWTF :30 2 \$600.00 2 0.00 NM 2 \$1,200.00         News         Start Date End Date Weekdays Weekdays Spots/Week Rate Rating         Week: 10/15/12 10/21/12 -TWTF 2 \$600.00 0.00         N 33 4 10/16/12 10/19/12 M-F 5-6p 530-6p (5:30 PM-6:00 PM)       CM-All 530-6p -TWTF :30 2 \$600.00 2 0.00 NM 2 \$1,200.00 530-6p (5:30 PM-6:00 PM)         News         Start Date End Date Weekdays Spots/Week Rate Rating			Data Balling					
N 32 4 10/16/12 10/19/12 M-F 5-6p CM-All 5-530p -TWTF :30 2 \$600.002 0.00 NM 2 \$1,200.00    News  Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/15/12 10/19/12 M-F 5-6p CM-All 530-6p -TWTF :30 2 \$600.00 2 0.00 NM 2 \$1,200.00    N 33 4 10/16/12 10/19/12 M-F 5-6p CM-All 530-6p -TWTF :30 2 \$600.00 2 0.00 NM 2 \$1,200.00    News  Start Date End Date Weekdays Spots/Week Rate Rating			**************************************					
News    Start Date   End Date   Weekdays   Spots/Week   Rate   Rating	**************************************			:30 2	\$600.002	0.00 NM	2	\$1,200.00
Start Date Week: 10/15/12         End Date Uver Start Date End Date Weekdays         Weekdays Spots/Week         Rate Rating Ra		5-530p	(5:00 PM-5:30 PM)			l		
Week: 10/15/12       10/21/12       -TWTF       2       \$600.00       0.00         N 33       4       10/16/12       10/19/12       M-F 5-6p       CM-All 530-6p       -TWTF       :30       2       \$600.00 2       0.00 NM       2       \$1,200.00         News         Start Date       End Date       Weekdays       Spots/Week       Rate       Rating		Mankdaya Snata/Mook	Poto Poting					
530-6p (5:30 PM-6:00 PM) News <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>								
News Start Date End Date Weekdays Spots/Week Rate Rating	N33 4 10/16/12 10/19/12	M-F 5-6p CM-All	530-6p -TWTF	:30 2	\$600.002	0.00 NM	2	\$1,200.00
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